

Content Media

Social Media Optimization (SMO)

Social Media is a state of constant flux, evolving, changing and taking new directions dynamically. Content Media, Delhi's top flight advertising agency, offers expert social media optimization services to get you a unique brand image, project an authoritative identity and generate an ever increasing group of followers. Content Media, who reach out to global viewers with their tv commercials Delhi based, are experts at understanding how the mass consciousness works and offer SMO services covering a host of activities.

These include exploiting all known social media networks such as FaceBook, LinkedIn, MySpace, Digg and others with a unique strategy for each: generate followers and create groups; project you as an authority; leverage power of each social media outlet to generate meaningful, quality traffic; optimize your website to align it with social media and manage reputations on social networks

Let our SMO experts work while you focus on your core business, gaining an ever increasing deluge of quality traffic through our social media optimization services. We have convenient, affordable packages. Find out more by calling or emailing us.

Mailers Services

Content Media, specializing in promotion of brands and business, producing corporate films delhi based, and specializing in web design delhi centered, offers you yet another service to promote your products. Our mailers services are comprehensive, modular and designed to create and maintain your presence in the mass consciousness, with a focus on prospective targets. Our aim is to engage, motivate and finally convert them through printed mailer design, content creation and total mailing services to select groups in select areas for general promotion or specific campaigns. In addition we craft Email promotions, same as above but using email as the medium of outreach. This goes hand in hand with newsletter

design, content and mass emailing with the purpose of maintaining continuity, provoking, engaging and converting prospective short and long term targets.

A digital marketing agency with years of experience in understand how mass consciousness works, we exploit our advantage and leverage our expertise to give you the best in mailers services. Talk with us and find out how we can do more for you and help you maximum ROIs.

Websites Design: Total Solutions

If you are looking for web design delhi have dozens but Content Media stands in a class apart with expert teams of qualified, talented, expert and creative designers and web development professionals. A digital marketing agency with expertise in web technologies, we assure unique, innovative, classy and stylish websites designed to attract and engage visitors in the first place. Then this is followed by state of art web design with visual appeal with sophisticated web technologies in the background for a delightful user experience. Since content is king, our expert writers provide superior content aligned with layout and search engine friendliness built into the website. We are experts at visually stunning, search engine friendly website design while offering unique, customised design solutions projecting your own unique brand identity.

Your website is your online brand ambassador and its looks and content speak volumes about your company. We help you project the right brand image through website design, hosting and managing it on your behalf. Find out more about our corporate, individual, ecommerce, portal and institutional web design services.

Corporate Movies and Videos

One image is better than a thousand words and a short corporate movie or video is worth a million images. Content Media, leaders in corporate films delhi and tv commercials delhi based, offer the best of their years of superior excellence and expertise in corporate movies and videos. Whether

it is a promotional movie, informational video or educational video, you can trust us to deliver finely compiled videos where each second counts.

Our expertise lies in use of best professionals and creative talent for scripting, shooting, editing and final compilation. At Content Media we have state of art equipments, studio and infrastructure for world class, professional corporate movies and videos that pack in maximum information, are highly impactful and generate results. We are prompt, guarantee time bound services, no compromises attitudes and perfection with meticulous and painstaking attention to detail. We offer in-studio shooting and on location shooting for ad films, industrial product demos, education or information movies and videos

As the prime advertising agency, our corporate clients include top brands and companies of India. Discuss your corporate movies and video requirements and find out more.

Corporate Presentations

Creative, innovative, with depth and width, our corporate presentations create an impact and crown a successful campaign, getting you results you expected and more. The prime advertising agency of Delhi, Content Media has a team of exceptionally talented and creative staff for digital corporate presentations such as Creative slide shows with audios, well designed, graphically impactful and with a smooth flow to the climax. You can just as well avail our expertise in Video and Audio combined in a powerful corporate presentation to impress and motivate viewers. Online corporate presentations are our forte, whether it is simple or extended. Our presentations make use of Flash animations, 3D walkthroughs, motion graphics, PowerPoint shows and videos. We can handle TV commercial presentations with equal felicity or take on corporate film presentation with consummate mastery. Our presentations for sales conferences, for in-house staff, for dealers, for any target audience incorporating full advanced multimedia techniques are all result driven and designed for your success.

Corporate presentations are crucial to a critical business meeting. Professionally designed, creatively and brilliantly planned and perfectly

executed corporate presentations from Content Media give them the stamp of excellence to elicit desired responses. Our team collaborates with your staff to come up with unique, impressive presentations. Find out more about world class corporate presentation services from Content Media today.

Creatives

Branding: Creative's,(LOGO, Brochures, Business stationary)

Content Media has a full complement of creative staff including visualizers, designers and graphic artists with exceptional talent. Take advantage of our years of experience as the top most advertising agency in Delhi and get your creatives designed here. Our creative graphics suite of services covers unique, stand out impressive Logo design for instant recall and a deeply impactful brand image. Our overall concepts address color themes and for a coherent, well integrated unique corporate identity. Corporate stationery: visiting cards, letter heads, brochures, each projecting your brand image in a consistent, harmonized way are done professionally here at Content Media. We also offer hoarding design, banners, exhibition design, display windows and more as part of our extended portfolio of creative services.

The concept, your corporate personality, your message are all embodied and conveyed perfectly when our experts take charge of your creatives. Whether you are a startup needing to get off to a rocket start or an existing company desirous of a makeover, discuss your creatives requirements with us and let us help you build a unique, instantly identifiable and accepted brand image.