# Why is organic food important in our daily lives?

The demand for healthy food has risen dramatically in recent years. The way we eat has changed significantly since the introduction of Covid-19, which has resulted in a wide range of behavioral shifts. It has become m ore apparent that food has a significant influence on our health, which h as prompted us to rethink our relationship with food.

There are many alternatives for consumers to choose from for eating saf e, nutritious, and healthy food, and organic food has typically taken the t op rank. You may improve your health by including organic food in your diet, so let's look at some of the reasons why.

# 1. Improved general health and well-being organic food

To ensure the safety and health of the yields, organic items are grown u tilizing procedures like green manure and crop rotation. As a result, thos e who eat organic vegetables enjoy better nutrition, more excellent heal th, and a higher quality of life.

Antioxidants, particularly those derived from organic food, have been sh own to significantly impact general health. Due to the absence of foreign chemicals, organic foods have a higher concentration of antioxidants.

#### 2. Improved taste

Compared to conventionally cultivated food, organically grown food freq uently has a more incredible flavor. Organic farm food is often regarded to taste better and be healthier since it is grown without pesticides. Anti oxidants have a positive effect on flavor, fragrance, and mouthfeel.

Food that is manufactured with chemicals, on the other hand, has a low er quality, which affects the product's flavor.

## 3. Improved Immunity

It is common for farmers to use large quantities of insecticides and pesticides because of the conventional and industrial techniques of food production's focus on increasing the amount of food produced at the fastest possible pace. Although such technologies boost production, it is impossible to ignore the long-term consequences of their use.

There's a good likelihood that individuals who eat food that's been heavily processed with chemicals will have weakened immune systems as a result. The danger of reducing the immune system may be avoided by eating organic food, which is cultivated without being changed, is of superior quality, and is filled with numerous vitamins and minerals.

# 4. Ecologically friendly

No toxic chemicals are used to cultivate organic food. Thus it causes little or no damage to the environment. As a result of organic agricultural practices, there is no risk of long-term health risks due to air, water, or soil contamination. As demand for organic goods grows, the danger of increase d pollution decreases, resulting in a cleaner environment and a higher quality of life.

## Organic food vs normal food

The organic versus non-organic food debate has long been a source of controversy. What you need to know about both kinds of labels and the advantages/disadvantages they bring to the (kitchen) table are here.

## When it comes to organic and non-organic food, what is the difference?

There isn't much of a distinction between the two at the fundamental le vel. They have a lot in common, including their appearance and flavor. In general, organic and non-organic foods have the same quantity of nutrie nts, vitamins, and minerals.

It is mandatory for a food product to be branded organic to have been verified and approved by the Department of food & Agriculture. Organic foods often include fewer chemicals, fewer microorganisms that are resistant to several antibiotics, and no food that has been genetically engineered.

# Are there advantages and disadvantages to organic or non-organic foo d?

Non-organic foods have a greater environmental effect than organic one s when it comes to how they're grown and processed. Additionally, organic foods do not have any extra antibiotics, hormones, or synthetic ingredients, making them healthier.

Depending on the product and the season, you should expect to pay a higher price for organic food, although this might vary widely. As a potential drawback of purchasing organic, you'll have to wait till the product is in a season before you can get your hands on it.

# What causes organic food to be more costly than normal food?

Organic food is more labor-intensive to produce since it is grown withou t the use of synthetic pesticides, chemical fertilizers, or pharmaceuticals. Organic certification is costly, and organic feed for animals may be twice as expensive as conventional feed. Organic farms are often smaller in siz e than conventional farms, which implies that fixed expenses and overhe ad must be spread over lower product quantities in order to be profitable without the assistance of the government.

## **Our Organic Cow Ghee Vs Normal Ghee**

Adding dairy to one's diet might be a problem for many health-conscious individuals. Choosing the right fat or oil for Keto meals is a common pitfa II for dieters trying to lose weight on the Keto diet. Normal ghee present in the market are made up of many chemicals, but our specialized ghee

withstands all this. Our ghee is completely organic and pure, made from natural components.

# Why choose our ghee?

## Manufactured using bilona process

Using the bilona process, we make our own organic designee at home from the milk of healthy, grass-fed cows that come straight from the farm. Aside from the fact that it is chemical-free and 100% organic, it is also rich in vitamins and minerals, making it helpful to your general health and the condition of your skin and hair as well.

# It aids in the process of naturally shedding a pound

Our ghee includes ingredients, which are good for your health. Ghee is a filler food because of its high saturated fat content. In the kitchen, it may help manage hunger pangs and limit calorie consumption. The ghee diet, when paired with an active lifestyle, may aid in natural weight reduction. Ghee, on the other hand, should be used sparingly.

## It's excellent for your brain

Our ghee is a fantastic source of nutrition for the brain. Ghee consumpti on should be kept to a minimum in order to protect the brain's health. In dian Ayurveda claims that ghee in the diet improves memory and helps a void memory disorders.

## It is easy on the digestive system.

If you include our ghee in your diet, it aids digestion and alleviates sympt oms such as bloating and acid reflux. Ghee's lactic acid helps keep the digestive system running smoothly, which in turn helps keep the body's metabolism running smoothly.

# It helps preserve excellent eyesight

Our Ghee aids in the preservation of good vision. As an eye care supple ment, it includes Vitamin A, which is well-known for its ability to improve eyesight.

# Assist in preserving the body's normal moisture level

A high-quality natural moisturizer, pure cow ghee helps to keep the bod y's moisture levels stable. It helps to keep the skin supple and the body's interior tissues pliable and supple.

# Our products for health and beauty

#### Kacchi Ghani Mustard Oil

Our Kacchi Ghani Mustard Oil is made from 100 percent organic and pur e mustard seeds, which are then wood-pressed to keep and preserve the oil's nutritious content, antioxidants, flavor, and aromatic properties. It i s produced without the use of any chemicals or preservatives throughou t the processing procedure. This mustard oil is excellent for cooking, as well as for skin and hair care.

# **Jaggery Spread**

Our premium Jaggery Spread is prepared with 100 percent natural ingre dients and is produced using a pharma-grade sanitary procedure to ensu re that all of its nutrients, purity, fragrance, and flavor are retained. Mad e using a traditional procedure, it is free of artificial additives and preser vatives and has a high concentration of nutrients such as minerals and vi tamins. It may also be used as a sugar substitute.

#### Jaggery cubes

Our jaggery cubes are manufactured with high-quality and organic ingre dients and are processed using a traditional manner with a pharma-grad e sanitary procedure. They do not include any extra chemicals or preserv atives, which allows them to maintain their texture, fragrance, and flavor The jaggery cubes may be smashed to make it easier to use, or they can be taken as is, according to your tastes.

## Honey

Our organic honey is acquired directly from the beekeeper and harveste d from the comb; it has a rich flavor and a lovely perfume and is filled wi th nutrients. We supply raw honey that has not been filtered and does n ot include any chemicals or preservatives. It may be used for a variety of purposes including cooking, skincare, and hair health.

#### **Desi Ghee**

Our organic premium desi ghee, which is produced at home using the bil ona technique, is received directly from farms and is created from the milk of healthy grass-fed cows. It is chemical-free, 100 percent organic, and healthful, as well as being rich with vitamins and minerals, making it ben eficial to your overall health, as well as your skin and hair health.

#### **Buffalo Ghee**

Our organic premium buffalo ghee, created from 100 percent pure ingre dients and ancient procedures, will provide a flavorful touch to whatever dish you're making. Aroma and flavor are very abundant in this dish. Brin g purity and health to your cooking, as well as to your body, skin, and hai r, with the most wonderful buffalo ghee, which has a supple, smooth, an d grainy consistency.

## **Unnati Food Company - Single Page Products**

## **Cow Ghee**

We deliver 100% pure Cow Ghee that benefits your health, skin, hair and can be used for medicinal purposes as well. We understand your concer ns about the quality of modern food products and that's why we bring y ou completely organic Ghee made from the best quality cow milk.

# **Detailed description**

We at Unnati Foods make our Ghee through the Billona (milk churning) p rocess which is the safest and purest practice of making Ghee. We have r evived this ancient practice by collaborating with the village women who extract 100% pure ghee through the most hygienic process. That Ghee is then collected and tested in our labs to see if it meets all the high-quality standards we've set. Only the purest and 100% organic Ghee is delivered to our customers packed carefully to preserve all its qualities. Our cow g hee is made keeping in mind the safety and health of you and your famil y and goes through many tests before reaching onto your plates.

#### **Uses and benefits**

Our product is completely free from any harmful preservatives and prep ared in the cleanest ways possible. Since we keep in mind all the health f actors, our Cow Ghee is the best in the market and has numerous uses a nd benefits.

- · Make your delicious food even yummier by adding our Cow Ghee.
- · A drop of our cow ghee in your eyes will cure your headache.
- · Massage your head with our cow ghee to make them healthy, shinier, a nd thicker.
- · Give your baby a massage with our cow ghee and notice the benefits in no time.
- · Our cow ghee makes your skin healthy and glowing. So many benefits in one product that you can see within 2 months to 1 y ear.

#### **Testimonials**

1. Our cow ghee is packed with nutrients and vitamins to improve your health. We extract designee from the best quality milk of grass-fed cows.

Free from all the chemicals, our 100% organic cow ghee is good for your body, skin, and hair health.

- 2. Unnati Foods is on a mission to improve people's immunity by delivering top-quality organic cow ghee. Made through the traditional bilona (milk churning) process our designee is packed with all the essential vitamins and nutrients. Our cows are grass-fed to ensure the best quality milk for extracting ghee.
- 3. Packed with all the necessary nutrients, our 100% pure cow ghee is go od for your health and the economy of our villages. We have collaborate d with the village women to get you organic desi ghee made by following all the necessary health standards. Give your family a tasty and healthy a lternative to your regular ghee.

#### **Buffalo Ghee**

We make our buffalo ghee with the best quality buffalo milk. Our buffalo es are healthy and stay in hygienic places. We extract our ghee without u sing any modern machines and it passes through various tests before co ming into your kitchen. For the safety and health of your family, choose our 100% pure Buffalo ghee.

## **Detailed description**

We have collaborated with the village women to get you the healthiest a nd purest ghee made from high-quality buffalo milk. They extract ghee u sing the ancient bilona (milk churning) process following all the safety and cleanliness standards. That ghee is then collected and tested in our lab s to meet all the high-quality standards we've set. Only the purest ghee is packed and delivered to our customers. At Unnati Foods we make sure that your family benefits from our 100% organic ghee and gets healthier and happier day by day. And that's why we make our ghee keeping in mind all the health, safety, and cleanliness standards.

#### **Uses and benefits**

Our 100% pure and organic buffalo ghee offers you many benefits including:

· Make your delicious food even yummier by adding our Buffalo Ghee.

- · A drop of our buffalo ghee in your eyes will cure your headache.
- · Massage your head with our buffalo ghee to make them healthy, shinie r, and thicker.
- · Give your baby a massage with our buffalo ghee and notice the benefits in no time.
- · Our buffalo ghee makes your skin healthy and glowing. Our buffalo ghee is safe, healthy, and tasty. We make our buffalo ghee f ollowing the cleanest processes and assure you to see all the health ben efits within 2 months to 1 year.

#### **Testimonials**

- 1. Our buffalo ghee is packed with all the necessary vitamins and nutrien ts to make your body, hair, and skin healthy. Made with top-quality buff alo milk and extracted through the traditional billona (milk churning) pro cess. We ensure our buffaloes are grass-fed and free from any stress hor mones to make the Grade A organic ghee.
- 2. Unnati Foods has taken upon itself the responsibility to deliver 100% p ure and organic buffalo ghee. Free from all the chemicals, our ghee offer s you a great taste and many health benefits. Bring purity and health to y our kitchen with this organic superfood.
- 3. We make our buffalo ghee by following all the high-quality standards and hygiene protocols. Collaborating with the village women has given u s the chance to improve the immunity of our urban customers. Only the ghee that passes all the lab tests and turns out to be the healthiest is delivered to you.

## **Jaggery Cubes**

You can find the best jaggery cubes at Unnati Foods in the market. The f actory that makes our jaggery cubes mix an organic product in the jagger y spread to increase its shelf life while keeping it pure. Our jaggery cubes are a healthy food product known for their blood and lung cleaning prop erties, and high iron amount.

## **Detailed description**

Unnati Foods is known for its high-quality and 100% organic food produc ts including our jaggery cubes. Some people like their jaggery in solid for m. Thus, we have found a way to turn our jaggery spread into cubes with out using any harmful chemicals for the health of our customers. The fac tory that makes jaggery cubes for us mix an organic product in their jagg ery spread to turn it into solids. That jaggery is then further tested in our labs to ensure it meets all the high-quality standards. Only the purest jag gery cubes are delivered to our customers. Give your family a taste of our 100% organic jaggery spread and they are sure to ask for more.

#### **Uses and benefits**

Our 100% pure and healthy jaggery offers you many health benefits. We make sure to prepare our jaggery cubes to ensure taste and health for our customers.

- · Serve our jaggery cubes with your delicious food for that extra taste factor.
- · Our jaggery cubes are known for the cleaning of blood and lungs.
- · Our jaggery cubes have high iron content to provide you with more health benefits.
- · Eating our jaggery cubes after meals improve your digestion.
- · Our jaggery cubes help in improving your immunity because of their high iron content and cleansing properties.

These are just a few of the many benefits that you can see in 2 months t o 1 year while consuming our 100% pure jaggery cubes.

#### **Testimonials**

- 1. Our 100% pure and organic jaggery cubes are packed with nutrients to improve your immunity and health. We make sure that our jaggery spread is mixed with an organic product to make 100% organic jaggery cubes. Rich in iron, our jaggery is known for its cleansing properties.
- 2. Include our 100% organic jaggery cubes in your diet and improve your overall health. Our jaggery goes through various tests in our labs to ensu re you get the best product. Other regular jaggery cubes are mixed with harmful preservatives to increase their shelf life but we ensure our jagge ry is completely free from all the chemicals.

3. Unnati Foods ensure that our jaggery cubes are filled with taste and all the necessary nutrients at the same time. Made by following all the quality and hygiene standards. Free from all the chemicals, our jaggery improves your health and immunity. Give your family tasty and organic jaggery for a healthier future.

## **Jaggery Spread**

For people who want completely natural and preservative-free jaggery, we have brought our special Jaggery spread. The factory that makes jagg ery spread for us follows all the safety, health, and cleanliness standards. Our 100% organic jaggery spread is known for its high-quality and many health benefits.

# **Detailed description**

Unnati Foods brings you the top-quality, healthy, and 100% pure jaggery spread. We like to take care of our customer's health and thus, maintain high-quality standards in all our products. We get our jaggery from a fact ory that fulfills all safety, health, and cleanliness standards. That jaggery then goes through several tests in our labs to make sure it meets all the r equirements. Only the healthiest and most hygienic jaggery spread is del ivered to our customers. Give your family a taste of our 100% organic jag gery spread and they are sure to ask for more.

#### Uses and benefits

Our 100% pure and healthy jaggery offers you many health benefits. We make sure to prepare our jaggery spread to ensure taste and health for our customers.

- · Serve our jaggery spread with your delicious food for that extra taste factor.
- $\cdot$  Our jaggery spread is known for the cleaning of blood and lungs.
- · Our jaggery spread has high iron content to provide you with more heal th benefits.
- · Eating our jaggery spread after meals improves your digestion.
- · Our jaggery spread helps in improving your immunity because of its hig h iron content and cleansing properties.

These are just a few of the many benefits that you can see in 2 months t o 1 year while consuming our 100% pure jaggery spread.

#### **Testimonials**

- 1. Our 100% pure and organic jaggery spread is packed with nutrients to improve your immunity and health. Rich in iron, our jaggery is known for cleansing blood, lungs, and high iron content.
- 2. Include our 100% organic jaggery spread in your diet and improve you r overall health. Our jaggery goes through various tests in our labs to ens ure you get the best product. Our customers' health is our biggest priorit y and that's why we ensure that you get all the health benefits from our jaggery.
- 3. Unnati Foods ensure that our jaggery spread is filled with taste and all the necessary nutrients at the same time. Made by following all the quali ty and hygiene standards. Free from all the chemicals, our jaggery improves your health and immunity. Give your family tasty and organic jaggery for a healthier future.

# Honey

We deliver 100% pure and organic honey extracted without using any m achines, filtration, or heating process. We get our honey from our bee farms and the honeycomb is squeezed with hands and then filtered using a clean cloth. Our honey is free from any kind of adulteration and maintains all the high health standards.

## **Detailed description**

Unnati Foods extract their honey from their bee farms that are maintain ed following all the standards set by the government. Our 100% pure an d organic honey is tasty and offers many health benefits. We extract our honey by squeezing the honeycomb with our hands and then filtering it with a clean cloth. No machines, filtration, or heating process is used whi le extracting our honey. To deliver on our promises of healthy honey, we even offer our customers an option of buying a honeycomb in the bottle and extracting the pure honey by themselves at home. We are here to d

eliver you the healthiest and purest honey extracted by following all the quality standards and hygiene protocols.

#### **Uses and benefits**

Our 100% pure and organic honey has many uses and health benefits lik e:

- · Our 100% pure and natural honey can be used to treat burns and other wounds.
- · Our honey is known for its immunity-improving properties.
- · Our 100% pure honey can be used to reduce psoriasis and other skin pr oblems symptoms.
- · Our organic honey can be used to suppress cough for both adults and ki ds.
- · Get a boost of antioxidants by adding a small dose of our organic honey to your diet.

These are just a few among the innumerable benefits that our 100% org anic honey offers to you. And the good news is that you can see the difference within 2 months to 1 year of using our honey.

#### **Testimonials**

- 1. Our 100% organic honey is extracted from the bee farms without usin g any heating or filtration process. No machines are used in the extraction of our honey. The honeycomb is squeezed with hands and filtered usin g a clean cloth to make completely organic honey.
- 2. We deliver on our promises of healthy and organic honey. You can als o buy a honeycomb in a bottle and squeeze the honey out of it with your own hands at home. This ensures you get the most natural and pure hon ey to consume.
- 3. Unnati Foods supplies 100% organic honey that offers many health be nefits. Our honey is packed with all the essential nutrients to improve yo ur immunity and overall health. It's rich in antioxidants and can be used to treat cough and skin problems. Use our organic honey to care for your body, skin, and hair.

## **Mustard Oil**

Unnati Foods brings you the top-quality organic mustard oil extracted us ing the traditional cold-press method. We deliver 100% pure and organic mustard oil without any adulteration or heating process. Our mustard se eds are collected only from the farms where organic farming methods ar e followed to get you the healthiest mustard oil.

## **Detailed description**

We understood the concerns of people regarding the making of mustard oils and took the responsibility to extract 100% organic mustard oil. Our team collects the mustard oils from the farms where no pesticides, fertili zers, or chemicals are used. Our farmers only use organic methods of far ming. We use the traditional cold-pressed method to extract the 100% o rganic mustard oil without using the boiling process. The proof of organic mustard oil can be seen in the existence of crushed mustard oil seeds that are present in our oil. We make completely natural mustard oil to provide you with all the essential nutrients and other benefits.

#### **Uses and benefits**

Our 100% pure and organic Kachhi Ghani mustard oil is the best in qualit y and provides you multiple health benefits like:

- · Use our 100% pure mustard oil in your hair to make them longer, healt hier, and shinier.
- · Cook all the healthy and tasty dishes for your family in our organic Kach hi Ghani mustard oil.
- · You can use our 100% organic mustard oil for reducing fine lines, wrinkl es, and other aging factors on your skin.
- · Our mustard oil is linked with various health benefits like improving heart health.
- · Massaging with organic mustard oil helps in relieving pains.

  Using our Kachhi Ghani mustard oil has many benefits and they can be n oticed within 2 months to 1 year of its usage.

#### **Testimonials**

1. Our Kachhi Ghani mustard oil is made with mustard seeds that are grown without any use of chemicals, fertilizers, or pesticides. Extracted thro

ugh the traditional cold-press method without any heating process. It can be used for cooking, massaging newborn babies, improving skin and hair health.

- 2. Our 100% pure and organic mustard oil goes through several tests bef ore getting delivered to our customers. The proof of our quality is that y ou can find crushed mustard seeds at the end of the bottle. To get you c ompletely organic mustard oil, we don't mix any other oils in our produc t.
- 3. Our 100% pure Kachhi Ghani mustard oil is the best in quality. It can be used to relieve joint pains and improve your heart health. We follow all the high-quality standards to make sure that our customers get the most advantages. Give your family a boost of health and improved immunity with our 100% organic mustard oil.

# **Manufacturing Process - web page**

Unnati Foods prepare each of their products by following all the quality and hygiene standards. We follow traditional processes and methods to make 100% organic products. All the guidelines are followed and cleanlin ess standards are maintained while manufacturing our products.

- · We extract our organic ghee from the best quality cow and buffalo milk. Our cows and buffaloes are grass-fed and free from any stress hormone s. The traditional billona process is followed to get you this nutrient-rich superfood. Our desi ghee goes through many tests in our labs before being approved to be supplied. Whether you take our cow ghee or buffalo ghee, you are guaranteed to get superior tastes and increased immunity.
- · We take our jaggery from the factory that follows all the quality standards. Our 100% organic jaggery is produced keeping in mind the health of our customers. It is packed with all the necessary nutrients and has high iron content. Our jaggery cubes are mixed with an organic preservative to increase their shelf life. Our jaggery spreads and cubes both are 100% organic and healthy.

- · Improving immunity is our utmost priority and that's why we extract co mpletely organic honey for you. Our honey is made by squeezing honeyc ombs with hands and then filtering using a clean cloth. No machines, che micals, or unhealthy filtration methods are followed to extract honey. An d that's why our honey is best for your body, skin, and hair health.
- · We take our mustard seeds only from the farms that follow the organic farming methods. Our mustard oil is extracted by following the tradition al cold-press method and you can see some of the crushed mustard seed s at the end of your bottle. Free from any chemicals or any other oils, ou r organic mustard oil can be used for cooking, reducing skin problems, h air growth, massaging newborn babies, and in many other ways.

Your good health is our first priority and that's why we ensure you reap all the health benefits of our products. Offer your family the healthiest a nd completely organic products and see a difference in their health and i mmunity within 2 months to 1 year of using them.

# **Home Page**

#### **Slider Contents:**

- 1. Organic Kachi Ghani Mustard Oil: Dip into the pure and tangy aroma of Organic Kachi Ghani Mustard oil made from 100% organic and pure mustard seeds.
- 2. Organic Cow Ghee: The relishing whiff of pure organic premium Desi G hee, made from the ancient Bilona process, comes with numerous healt h benefits.
- 3. Organic Honey: Our pure, organic, multiflora honey is harvested direct ly from the honeycomb.
- 4. Organic Jaggery Spread: 100% pure and organic jaggery spread, made from the fresh and pure sugarcanes, comes with zero added chemicals a nd preservatives,

5. Organic Jaggery Cubes: Best for a neat and convenient way of jaggery

delight.

6. Organic Honey Combs: 100% Pure, organic honey combs that are take

n directly from nature.

**Second Section** 2.

100% Organic: We use 100% Organic farming methods to keep our prod

ucts natural,

Premium Quality: Our products come with a fresh raw natural aroma pas

sed from 3 quality checks. So, the product you hold is the best available

with premium quality.

Approved by FSSAI: All our products are FSSAI approved.

3. Fresh from our farm:

• 220+ fruits, vegetables and a lot more: We offer the best quality fruits

and vegetables which are directly brought from our farm. With their eve

rlasting freshness and the pure natural taste, we ensure our products hel

p build your natural immunity.

• 115+ Organic juices and organic tea: Our homemade natural 100% org

anic juice contains the fresh essence that nature gives, with zero added c

hemicals and preservatives.

Organic tea is made from the handpicked natural tea leaves in our estate

regular two-time drinking of which gives you the perfect natural flavor o

f a perfect cup.

4. We are Organic Farm food:

#### About Naturix farm food

We at Food Boutique, focus on the old, traditional, Vedic way of life. Our motto is to provide fresh, naturally available, and 100% organic farmed p roducts to mankind, with zero preservatives and chemicals. Our features are:

- No Plastic, Only Glass: We use FDA-approved environment-friendly and food-grade glass to pack our products so that you can retain the same freshness when you unpack them.
- 100% Cold-pressed: We use the traditional way to press and extract m ost of our food contents. This ensures all the essential vitamins and mine rals that are naturally available are preserved and can be used for a long time in average temperatures.
- From Farm to Home: None of our products undergo any artificial way of processing. We ensure the products you buy fully hold their natural es sence.
- No Machinery used: Our products are entirely hand-processed with the most experienced workers on the field. All our products are harnessed with utmost care and so they take time to process.

## 5. <Space to add products.>

#### 6. Health benefits:

• Premium Quality: We provide the most premium quality hand-churne d Desi Cow Ghee, made by the traditional Bilona process. As the ghee is 100% organic, you can use it as eye drops, apply it on your hair, use it to massage in migraines. The pure desi ghee is also safe and applies to simil ar uses in newborns.

- Always Fresh: We offer freshly farmed, manually filtered, homemade, pure, and 100% organic mustard oil. It is so fresh that you can see the mustard seeds beneath each bottle.
- 100% Natural: All our products are 100% natural, pure, organic, with z ero chemicals.
- 100% Organic guarantee: We use a purely organic way of farming, with no urea, ammonium sulfate, and traditional fertilizers. This makes our products 100% organic.
- Super healthy: As all our products are 100% Natural and Organic, they provide you with a rich source of natural vitamins, minerals, and antioxid ants.
- Best Quality: We assure our products are the best in class in the marke t as they come after 3 extensive quality checks.

## 7. Offers: Organic Goods at 50% off:

If you buy any of our all-new 100% natural and organic products today, you can get straight 50% off as a New Year Sale on pure Organic Ghee, Mustard Oil, pure Organic Honey, Honeycomb, or Jaggery. You can apply the coupon code 'NY50' to claim your discount. Offer valid till 31st December.

Grab your offer before the sale ends.

## 8. Space to add products.

#### 9. Testimonials:

• Customer A: I used the Organic Ghee for three months, and the results are just amazing! The dark circles around my eyes are gone only after tw o months of use. It makes food tastier. I recommend Organic Ghee for g ood.

- Customer B: They offer the best Organic Mustard oil. The fresh smell of mustard when you unpack the oil just reminds me of my mustard farm. The food tastes just fantastic when you use this oil.
- Customer C: Your Organic Honeycombs are just Woow. The best part i s, you can now get the fresh honeycombs sitting right at your home. I think you are the first ones to offer such fantastic service. Thank you.
- Customer D: The spread organic jaggery variant is the best. I prefer the spread variant of jaggery as it is free of chemicals.
- Customer E: I was in a double mind when I saw your Organic Ghee. Tru st me; it is so effective! I had a bad headache some days ago, and when I used your ghee according to your website recommendation, it worked li ke wonders. I will buy it every month.

# 10. Intro about the company:

Hi there, welcome to our 100% Organic Store. We at Unnatifoods thrive on giving you the best in class natural, organic, home nurtured, fresh, ha nd-churned products, which hold the perfect natural whiff and help gro w your immune response in your body. We are the only Organic Store in India to offer you the Vedic way of life by using the traditional Indian for m of farming.

#### About us page:

Message from the Founder:

We are the 100% Organic Store in India. These days, when you buy anyth ing from the market, there is a high chance that you will get products that come with harmful chemicals. Multinational companies use chemicals even in the honey that our children use. So, we came up with the idea of giving you all a 100% Organic and Natural store.

1. We provide raw honeycombs directly picked and packed in bottles. You can extract the nectar by squeezing it.

2.

2. When we prepare Organic Ghee, the milk we collect is tested in the lab if the cow is fed proper grass with all the nutritions. We use the old hand-churned Bilona process to prepare ghee so that you get the best quality out of the milk.

We recommend using our 100% Organic products for at least one year. Y ou will start seeing benefits from the second month of your use for the j aggery and ghee. We are very confident that you will continue to get the best experience from us.

- How we pack and process our 100% Organic products:
- 1. Collecting the Raw materials: We have a highly experienced team who collects the best raw materials directly from the farmers,
- 2. Processing: Processing is entirely hand churn, and no heavy machinery is ever used to process and extract the products. This ensures that no chemicals or preservatives are mixed.
- 3. Packing: We use environmentally friendly glass containers to pack and deliver all our products.
- 4. Delivery: When you order any product from our organic store, you can expect delivery between 7 to 10 days, according to your pin.
- 5. From farm to directly delivered at your home: We ensure that the products you shop from our organic store have their whole natural essence when you use them. Our quality helps us to build a long-term relationship with you.