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### **The Best in Sports Shoes From a Single Online Sports Store**

Buying online is fun, fast, easy and convenient. However, when you are looking for specialist items such as, say, sporting equipments, browsing around several online stores and navigating to the items you are looking for can be quite a chore. Suppose you want sports shoes. On a typical online store this would clicking over half a dozen times to get to the sports shoes section, if at all they have one. Buying sports shoes from a single online sports store is so much more fun. One click and you have the best in sports shoes listed right there in front of you.

When you think of sports shoes the brands that spring to your mind are Adidas, Puma, Nike and Reebok. For most people these are sufficient. These brands can also be expensive and may be better suited to sports professionals. If you are looking for affordable yet quality brands you must take a look at the wide range of sports shoes offered by Prozone and Nicholas. These specialist brands offer light weight, performance optimized all terrain shoes made of synthetic uppers, perforations in the front and at the heel for air flow, overlay in the center section and a padded mesh fabric tongue at the lacing area for maximum comfort. Midsole construction is phylon, a lightweight, shock absorbing material ideal for those engaged in action games and running. Nicholas also offers jogging shoes, tennis shoes, basketball shoes and tracking shoes. Buy them from a specialist online sports store, quickly and at the best prices.

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### **The One Stop Online Store For Cricket Gear**

If you love playing cricket you will naturally want to have the finest cricketing gear. Cricketing gear consists of appropriate clothing, balls, bats, pads and stumps along with batting and wicket keeping gloves as the other accessories. The first thought you get is to visit the nearest brick and

mortar store where you may have only limited choice. The next thought is much better: go online and select from wider range of brands and at much better prices at any online store. This is where you come a cropper. Online stores stock hundreds of different items and finding cricketing gear is no easy task. For instance, cricketing clothing may be listed under a main apparels section. It is time consuming and a bother. Besides, you may not have access to specialist gear.

The best solution is a specialist online sports store. Here you get nothing except sports gear, with a section specifically devoted to cricket gear. One click and you have access to a whole range of quality items such as balls, bats, pads, gloves and cricket clothing. The best brands are featured and you have options. For example you can choose an Adidas, AVM or Bees cricket bat made of finest English willow ranging in price from Rs. 1000 to Rs. 14000. Selecting the appropriate clothing is just as easy. One click opens up a page showing cricket clothing in various styles and color combinations. You get genuine products at the best prices, all in a matter of a couple of minutes. Why look elsewhere for cricket gear when you have all of it available at a specialist online sports store?

### 3

#### **Books for Sports from a Specialist Online Sports Store**

Do sportsmen read books? They do. If you are into athletics, body building, playing cricket or football, you would joint a gym or a coaching camp to learn the techniques. There is nothing like a trainer to teach you the finer points of the game. However, a coach can do only so much. You must travel on the path of knowledge by having books as your guide.

A cricketer, for instance, can read about techniques that will improve his bowling or batting. Since it is body that is the main tool, as a cricketer you would need to be in top physical condition to give your finest. This is where books on anatomy, physical training, kinesiology and sports injuries widen your knowledge base and improve yourself in ways a coach cannot do. Your body is a tool made up of bones, muscles and joints. Understanding kinesiology (science of human movement) and biomechanics are vital to fine tune your body and control your movements for optimum

performance and power delivery. The History of Sports makes for fascinating reading for those simply interested in sports as a spectator activity. For those immersed in sports, books such as the one on Human Anatomy and Physiology gives you deeper knowledge you can use during your workout sessions to build power and flexibility as well as avoid injuries. This perfect online sports store's book section also has books on physical education and management, ideal for those engaged in imparting training. Competition is cut-throat, even in sports, and books give you the finer edge. Get them and get an invaluable tool.

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### **There are Other Games Besides Cricket!**

This country is crazy about cricket. The fever remains high and reaches fanatically frenzied peaks during India Pakistan matches. Happily, other games such as football, volleyball and badminton have survived and are quietly flourishing, without fanfare or much brouhaha. For football players, the focal point of interest is the football. Football is so nice and convenient. You only need a little bit of ground and a ball you can kick around. An AVM football is affordable and perfect not only for casual players but also for professional competition level games.

Saina Nehwal, with her excellent skills and glamorous looks, brought badminton in India into the limelight. Well, you can take up badminton as a vigorous exercise or for casual relaxation. All you need is a couple of rackets and the shuttlecock, available from specialist online sports store at surprisingly affordable prices. If you love boxing, get your gloves from here.

Sports have taken a backseat since education and career are so important for everyone. This fact cannot be denied but a small section of people will always play and engage in sporting activities or physical fitness activities and for them, getting the right gear at the right price in a quick, convenient way, can be a morale booster. Shopping online is easy and it gets easier if you buy sporting gear from specialized sports stores online. In fact, parents should take a keen interest in inculcating a love of sports in their children. Gift them a football or badminton rackets and you will find they will love to play around.