

Never Fade Accessories displays its tungsten and ceramic ring collection

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Never Fade Accessories is a well-known jewellery store that specialises in Tungsten, Ceramic and Special series rings.

With the aim to capture the growing market of jewellery and accessories, Never Fade Accessories brings in the next edition of Tungsten and Ceramic rings. They had recently launched a wedding collection that was a special collection aimed at young couples looking to ring in the wedding season with all the pomp and fanfare. This collection was very well received in the market with hundreds of pieces sold within launch.

The company knows that rings are something where one is looking for a touch of warmth and love. Never Fade Accessories always strives to come out with innovative designs and special edition wedding rings collection is something they excel in. The collection is designed for those looking for bands that are classy, sturdy and easy to maintain. It usually caters to the urban working professionals looking for trendy rings for casual wear and for special occasions as well as for gifting.

The all new Tungsten and Ceramic collection is an exceptional edition that is specially designed and conceptualised by a team of bright and creative jewellery designers. Each ring is minutely prepared keeping all aspects in mind. The complete collection is splendid with a class of stylishness that is sure to elicit jealousy from those who don't have one in the collection.

Never Fade Accessories recently displayed its product range on its online portal. There was a lot of buzz surrounding this project that started on a promising note to offer something exclusive and chic.

Speaking about the collection, PR Manager from Never Fade Accessories said, "This collection was launched with the idea to come up with innovative rings to please young working professionals. The company understood the needs of the urban market and trends while conceptualising this range of rings. It was challenging but fun to offer something that will speak volumes of our mastery in ring designs and finish."

Opting for Tungsten, Ceramic, Titanium and Stainless Steel alloys seems to have worked in the favour of the company. "These trendy materials have huge demand in the market. All these alloys have impressive strength, polish that has caught the imagination of many fashion jewellery designers internationally," added the official from the company.

Apart from the wedding rings, Never Fade has many jewels under its kitty. These

- include: ● Tungsten carbide rings
- Tungsten and ceramic Ring
- The Lord of Rings tungsten collection
- Diamond shaped faceted tungsten

All the products come with comfort fitting and polished along with a free gift box. These ready to wear rings can be ordered online via Never Fade Accessories online retail gateway.

Learn more at <http://www.nfaccessories.com/>

About Never Fade Accessories

This premier jewellery store is a known name in the fashion industry specialising in rings. The trademark is in Tungsten, Ceramic, Titanium and Stainless Steel rings. Being in business for a decade now, the company enjoys a good position in the jewellery business.