

SEO Services

<http://www.seoservices.co.in/>

## **Home**

*Quality targeted traffic on an ever increasing sale with greatest conversions with tremendous revenue inflows and fast track growth*

A total solutions provider, SEO Services is your business partner; powering your growth and helping you gain a global presence through its diverse portfolio of internet technologies. Our experts implement well thought out finely honed tactical strategies in search engine marketing (SEM), search engine optimization (SEO), pay per click (PPC) and social media. Our customer-centric approach focuses on giving value for money through ethical, state of art services executed to give your brand top positioning and maximize returns on investments.

### **Search Engine Marketing**

Search engine marketing leverages the power of popular search engines to propel you to the top in search results by following a holistic, integrated method of implementing search engine optimization and pay per click methodologies, banner ads and submissions to directories and yellow pages. Returns are immediate, resulting in a deluge of quality, targeted traffic from people searching for your products and services.

### **Search Engine Optimization**

This is a long time organic method with a subset of tactics and strategies. The generic term covers modifications to a website in terms of keywords, content, navigation and graphical layout in onsite optimization and offsite optimization through creating inbound links through article submissions, PR, blog posts, forum posts, affiliate marketing and diverse activities aimed at creating tremendous back links and a consequent rise to the top in search engine results.

### **Pay Per Click**

Pay per click is where we excel in managing budgets and targeting keywords in a way that gets best returns for money on popular search engines like Google, Yahoo, Bing and others. Our highly focused and intense

PPC campaign tracks and modifies the campaign in an agile, flexible way to adapt and refine for maximum conversions within defined budgets, optimizing spends and getting you immediate returns.

### **Social Media**

Social media is the buzz words and even search engines emphasize popularity on social media and networks. We excel in creating your unique online identity and presence on social networks, manage networks, project you as an authoritative source and create followers who work for your growth and deliver a never ending stream of convertible traffic.

We are flexible, adaptable and offer a range of service packages incorporating all of any of these services to be implemented concurrently or in a phased manner according to your convenience. Discuss your requirements and let our team help you gain momentum in competitive markets.

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### **Search Engine Optimization For A Deluge of Quality, Targeted Traffic**

*It is all about meaningful, ready to convert deluge of traffic on a rising scale, expertly delivered*

SEO Services excels in search engine optimization, an umbrella term that covers a comprehensive set of activities with the sole aim of increasing quality, targeted traffic you can convert to sales and increase revenues. SEO services implements current, organic, holistic search engine tactics in line with latest search engine algorithms to help your website rise to the top in search rankings and drive meaning traffic on an ever increasing scale. Search engine optimization, as implemented by us, can be broadly divided into two heads: onsite search engine optimization and off-site optimization implemented after a careful analysis of markets, your products, your objectives, customer preferences and trends based on in-depth research.

### **Onsite search engine optimization**

Our experts in web design and marketing analyze your website or create one from scratch. Onsite search engine optimization as done by our experts starts with a thorough analysis of your website to check each page for various parameters such as keywords, meta tags, structure, navigation, links, layout, content, images and alignment to search engine algorithms. Then we implement the changes creating a visually impressive, dynamic website designed to convert visitors to customers.

### **Offsite SEO Strategies**

Offsite SEO strategies are more complex, involved, time consuming and cover diverse activities. These are:

#### *Link building*

Link building is an extended activity in which our teams of experts develop content for article sites, blogs, forums, directories, RSS feeds and PR and post it to sites with maximum traffic. This goes hand in hand with affiliate building as a way to create back links. The sum total of such link building activities from SEO Services is an enhanced image for your company and its products. All these sites include back links to your websites and search engines consider these links as contributory to a rise in rankings in search results. This service is split up into convenient, affordable and modular packages we can implement over time to suit your convenience and budgets.

#### *Local SEO*

Business types vary and if your business relies on local clientele, we give this activity extra emphasis by optimizing for local directory and map searches. People in your locality searching for your products will find yours at the top when they search through their mobile or desktop devices, helping you gain immense local popularity and clientele.

#### *Why SEO?*

Millions of websites vie with each other for attention and people who search for products generally click through to links displayed on the first couple of pages. SEO gets you there to the first page and gives visibility,

making you stand out like a beacon. Visibility attracts visitors and this is the first step to converting them.

*Why us?*

We place emphasis on designing a suite of SEO services around your products, aligned to your objectives and with the aim of partnering your growth. Our experts use transparent, ethical methods, implement only those services you need in a phased manner, collaborate with you and keep you informed through detailed monitoring and reporting activities. We are agile and flexibly adapt our strategies as we monitor outcomes, constantly refining tactics as we go along to ensure top spot and best returns for investment

Discuss SEO and learn how we can introduce a paradigm shift in the way you operate on the global platform.

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<http://www.seoservices.co.in/seo-services-packages.html>

## **SEO Service Packages**

*Customized, affordable service suites for your convenience, your budgets*

SEO Services offers a comprehensive suite of service offerings. SEO is an extended, time consuming and laborious. We view this from our client's side and have designed convenient, affordable packages to suit your budgets and objectives.

You have the option of going in for our starter, silver, bronze, gold and platinum packages, each with its specific costs and associated advantages. Regardless of which package you select, you are assured of the same high quality, dedication and commitment, backed by our monitoring and reporting support at each stage. You can start with a service offering that analyzes your current website in detail and gives you a detailed report with recommendations on actions that would fetch tangible results. You can then go on to a basic SEO starter package and gauge the returns by the increase in traffic and revenues. This should motivate you to our other

comprehensive long term packages; each customized to your objectives and enter into an arrangement that sees your online business thrive like never before. We partner your success.

If our standard range of packages do not exactly suit what you have in mind, we welcome you to discuss your requirements. If you have no inkling of the best way to proceed, let our experts plan out an implementation timeline with projected benefits and results.

Even before we finalize an arrangement, we welcome you to discuss your objectives in a free SEO consultation. We are open, transparent and friendly in our approach and welcome your queries.

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<http://www.seoservices.co.in/social-media-optimization-packages.html>

## **Social Media Optimization and Marketing Packages to Nitrofuel Your Global Presence**

*Power packed, impactful, our social media packages create widening ripples across the social pond*

Search engines lay greater emphasis on social media metrics, even giving them precedence over organic search engine optimization strategies. Social media and social networking, as such are absolutely indispensable if you are to maintain and grow a significant brand presence. In general social media and social networks utilize the power of social platforms such as FaceBook, LinkedIn, MySpace, Twitter, even extending to Flickr and Pinterest, popular photo sharing sites. Social media today is quite complex as compared to the early days. Individuals and enterprises maintain a strong social presence on such sites not only as a way to let the whole world know and interact with them but also as a pathway to interfacing with customers and vendors, creating increasing number of followers and groups and creating a unique brand identity. SEO Services offers the entire

bouquet of social media optimization and marketing services to help achieve elevated rankings and increased traffic flows.

#### *How We Do It and what we do*

Each client is special and his objectives are unique. To this end we craft strategy for each with careful analysis, research and defining of objectives and then implement these in a manner to engage, motivate and convert. Our comprehensive social media service covers social networking, blogging, bookmarking and content sharing in addition to creating unique pages and establishing you as a trusted, authoritative source in your field. Our experts work at:

Creating a unique online presence and identity for you

Creating a reputation and then supporting it with reputation management

Creating followers and groups

Promoting your social media to get greater attention

Helping you use social media as an online platform for greater, intensive and closer interaction with everyone in your social and professional circles.

Social bookmarking, profile management on Twitter, Facebook and other social sites

Buzz generation for campaign launches

Social media is more than implementation of refined technologies aligned with changing search engine algorithms; it is about understanding a fluid, dynamic social environment, markets, people, their minds and preferences. Our experts help project the perfect image on diverse social media platforms and social networks.

#### *Why SEO Services for Social Media*

SEO services have a team of experts working exclusively on social media services for an international set of clients. Our team comprises of web technologies experts who keep abreast with changing algorithms; we have experts in research and analysis, communication and mass media and their diverse talents come together in crafting a social media plan exclusively for you to help you succeed in a competitive environment, creating a unique, forceful brand identity.

We offer comprehensive suite of social media optimization and social media marketing packages, from simple to complex and long term. Customization is our forte and when we take on your portfolio, you can be sure we tailor services around your objectives to spell unprecedented success at the most affordable costs.

Contact us and find out how we can nitrofuel your growth through social media. You will find us friendly, cooperative and helpful.

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