

## Why Is Education Required To Enter And Excel In The Wedding Industry?

The wedding industry is one of the untapped sectors growing in demand, especially attracting the likes and dreams of many youngsters. It has become an unparalleled world of possibilities wherein every couple wants to celebrate their wedding most lavishly.

### **Need for wedding planners**

Considering the busy lifestyle wherein both the couples are often working, it can be quite arduous to plan and manage the entire wedding saga. Besides, when it comes to big-budget weddings that happen to make its way into page 3, it becomes even more important to look at the entire planning minutely.

Thus, having a proficient wedding planner can sort most of your worries while the bride/groom and families can concentrate on looking the best for the big day.

### **Role of Education in Wedding Planning**

As per estimates, the wedding industry in India is growing sporadically, with a steady increase of 25-30% each year. The budget herein ranges from 5 lakhs to 5 crores depending on the grandness the couple opts for.

Considering the extroverted aspect of the industry that includes deft skills in managing, communicating and multitasking without lapsing deadlines. While there isn't any formal degree or diploma required to pursue the industry, enrolling to any short-term diploma courses in wedding planning and management does help in gaining a personalized experience of the industry before you enter the big wedding sector.

Wedding planning enthusiasts are acquainted with the different aspects of wedding planning that encompass formal training and grooming. Besides, you would know how to interact with vendors, clients and prospective customers, deal with delays and manage the entire work without getting overwhelmed by hurdles.

### **Strengthen your craft**

Wedding planning is more than just arranging for the entire marriage preparation, from pre-wedding to all functions. As a wedding planner, you also need to be well-adept about

designer labels, art, design and décor, and a good contact list to get materials within the budget.

Formal education or certification can surely help strengthen your skills to become a successful wedding planner.