



FOUNDERS PROFILE



Meet Akanksha Kanwal Shukla, a trailblazing entrepreneur and the visionary Founder and Director of Beatitude, a Pune-based handloom startup that has achieved remarkable success, bootstrapping from an initial investment of INR 5000 to an impressive revenue exceeding 30 Cr.

With a proud track record of serving over 2 lakh customers, Akanksha has become a driving force in the handloom industry.

In addition to her role at Beatitude, Akanksha is a distinguished Direct-to-Consumer (D2C) coach. Through her coaching program, she empowers aspiring startups to elevate their business strategies, providing a comprehensive roadmap and acting as a trusted mentor to guide budding entrepreneurs toward success. Notably, she has mentored over 50 startups, showcasing her commitment to nurturing and fostering the growth of emerging businesses. Drawing on her extensive 12-year experience in the business industry, Akanksha is committed to offering a practical skill enhancement program, equipping entrepreneurs with essential tools to embark on their entrepreneurial journey, even with limited funds.

Currently serving as a director at Blüten Marketing Pvt Ltd Pune since April 2016, Akanksha's professional journey reflects her versatility. Prior to this, she dedicated over 4 years as a tutor, mentoring international students, and contributed as a senior consultant at MIDAS School of Entrepreneurship for approximately 2 years.

Akanksha Kanwal Shukla is committed to continuous learning, she has also undertaken various upskilling courses, including Advertising With Facebook, Fundamentals Of Social Media Marketing, Introduction To Social Media Marketing, Measure and Optimize Social Media Marketing Campaigns, and Social Media Management.

With an entrepreneurial spirit, coaching expertise, and a wealth of experience, Akanksha Kanwal Shukla stands as an inspiring figure, shaping the future of both Beatitude and the startups she guides towards success.

CONTACT US

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